

1. A method for demonstrating nuclear magnetic resonance (NMR) imaging devices, comprising:

- placing a portable NMR image scanning device and diagnostic equipment in a transportable container;
- transporting said transportable container to a location for viewing by potential customers;
- admitting the potential customers into a reception/viewing area in said transportable container; and
- demonstrating the operation of said NMR scanning device and said diagnostic equipment.

2. The method according to Claim 1, wherein said NMR image scanning device is partially collapsible and expandable horizontally.

3. The method according to Claim 2, wherein said transportable container is a trailer.

4. The method according to Claim 3, wherein said trailer is retractably expandable horizontally to accommodate said NMR image scanning device when fully expanded.

5. The method according to Claim 4, wherein said trailer is

2 retractably expandable horizontally when said trailer is
3 stationary.

1 6. The method according to Claim 1, wherein said NMR image
2 scanning device and said diagnostic equipment are fully
3 operational.

1 7. The method according to Claim 6, wherein said NMR image
2 scanning device and said diagnostic equipment are coupled
3 electrically.

1 8. The method according to Claim 6, wherein said NMR image
2 scanning device and said diagnostic equipment are coupled by a
3 wireless link.

1 9. The method according to Claim 8, wherein said wireless
2 link is an infrared link.

1 10. The method according to Claim 1, wherein said NMR image
2 scanning device and said diagnostic equipment are mock-ups
3 thereof.

1 11. The method according to Claim 3, wherein said trailer
2 includes multiple entrances for said admitting of the potential

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3 customers.

1 12. The method according to Claim 3, wherein educational
2 and promotional materials are further disposed in said trailer.

1 13. A system for demonstrating nuclear magnetic resonance
2 (NMR) image devices, comprising:

3 a transportable container; and

4 a portable NMR image scanning device and diagnostic
5 equipment that are disposed in said transportable container;

6 wherein said transportable container is transported to
7 a location for viewing by potential customers; and

8 wherein further the potential customers are admitted
9 into a reception/viewing area in said transportable container to
10 observe a demonstration of the operation of said NMR scanning
11 device and said diagnostic equipment.

1 14. The system according to Claim 13, wherein said NMR
2 image scanning device is partially collapsible and expandable
3 horizontally.

1 15. The system according to Claim 14, wherein said
2 transportable container is a trailer.

1 16. The system according to Claim 15, wherein said trailer
2 is retractably expandable horizontally to accommodate said NMR
3 image scanning device when fully expanded.

1 17. The system according to Claim 16, wherein said trailer
2 is retractably expandable horizontally when said trailer is
3 stationary.

18. The system according to Claim 13, wherein said NMR
image scanning device and said diagnostic equipment are fully
operational.

1 19. The system according to Claim 18, wherein said NMR
2 image scanning device and said diagnostic equipment are coupled
3 electrically.

1 20. The system according to Claim 18, wherein said NMR
2 image scanning device and said diagnostic equipment are coupled
3 by a wireless link.

1 21. The system according to Claim 20, wherein said wireless
2 link is an infrared link.

1 22. The system according to Claim 13, wherein said NMR

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23. The system according to Claim 15, wherein said trailer includes multiple entrances for admitting the potential customers therein.

1 25. A method for promoting nuclear magnetic resonance (NMR)
2 imaging devices, comprising:

3 placing a portable NMR image scanning device and diagnostic
4 equipment in a transportable container;

5 transporting said transportable container to a location for
6 viewing by potential customers;

7 admitting the potential customers into a reception/viewing
8 area in said transportable container;

9 demonstrating the operation of said NMR scanning device and
10 said diagnostic equipment for the potential customers;

11 requesting, from the potential customers, feedback
12 information in response to the demonstration of the operation of
13 said NMR scanning device and said diagnostic equipment;

14 receiving the feedback information from the potential

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15 customers; and

16 modifying the demonstration of the operation of said NMR
17 scanning device and said diagnostic equipment in response to the
18 feedback information.

1 26. The method of Claim 25, wherein, in response to
2 receiving the feedback information from the potential customers,
3 said method further comprises the step of modifying the research
4 and development of said NMR scanning device and said diagnostic
5 equipment.

6 27. The method of Claim 25, wherein, in response to
7 receiving the feedback information from the potential customers,
8 said method further comprises the step of modifying strategies
9 used to market said NMR scanning device and said diagnostic
10 equipment.

1 28. The method according to Claim 25, wherein said NMR
2 image scanning device is partially collapsible and expandable
3 horizontally.

1 29. The method according to Claim 28, wherein said
2 transportable container is a trailer.

36. The method according to Claim 25, wherein said NMR

39. The method according to Claim 25, wherein requesting the feedback information from the potential customers is made by providing the potential customers with a written questionnaire after demonstrating said NMR scanning device and said diagnostic equipment.